

"What will happen when we think about what is right with people rather than fixating on

what is wrong with them?"" Don Clifton, Gallup



# **Unlock the Power of Employee Engagement**

At SHK Coaching we believe that employee engagement is the cornerstone of organizational success. Over the years, our leadership and strengths coaching has made intentional efforts to cultivate a thriving, highly engaged workforce. This by focusing on one key element: the manager-employee relationship.

Why Employee Engagement Matters:

• Manager-Employee Connection: The quality of this relationship is the locus of engagement, shaping not just workplace performance but also employees' overall well-being.

• Coaching and Development: The managers don't just lead—they coach and develop talent. They inspire individuals to tap into their unique gifts and reach their full potential.

• Performance and Growth: Managers are equipped to nurture strong, respectful relationships, grounded in positivity and genuine understanding.

The Result? A thriving workplace where employees are not only engaged but also empowered to achieve greatness.

# **Some Facts**

• Gallup estimates that low employee engagement costs the global economy USD 8,9 Trillion or 9% of global GDP.

- Gallup has found that 70% of the variance in team engagement can be attributed to the manager.
- Outcomes of highly engaged business units and teams: Increase in productivity, profitability and wellbeing. Decrease in absenteeism.

(Gallup State of the Global Workplace: 2024 Report, 90 countries, 43 industries, 183 000 business units, 3,3 Millions employees)



# Introducing Our Leadership Coaching Program

To make this vision a reality, we offer an exclusive Coaching for Leaders program designed to help managers cultivate powerful, productive relationships with their teams. Our coaching provides the tools and strategies managers need to:

• Build ongoing relationships based on respect and trust.

• Learn how to coach and develop their employees' talents, unlocking the full potential of every individual.

With our coaching, managers will learn how to not only engage but also inspire their teams, transforming everyday interactions into meaningful connections that drive organizational success.

# Gallup CliftonStrengths Assessment

Each team member will receive a link to complete the Gallup CliftonStrengths Assessment. Before this, we will join a team meeting to explain the purpose of the assessment, what to expect, and how it aligns with the work we want to accomplish with the team.

# **Individual Debrief**

Each team member will participate in a one-on-one session to ensure they fully understand their strengths, recognize how to leverage them, and learn how to apply them effectively in their daily work.

### **Team Session 1**

We will explore the team's collective strengths to gain a deeper understanding of what they mean, how they manifest, and their impact on the team. We'll also discuss how these strengths can complement and enhance each other.

# **Team Session 2**

Building on the first session, we will align the team's strengths with the company's strategy and define concrete objectives. We'll then discuss how each member can contribute meaningfully to these goals based on their individual strengths.

# **Building a Strengths-Based Organization**

To ensure sustained development, we will hold monthly one-on-one sessions with the team leader to discuss real-life situations and how the team's strengths can be consciously applied to these challenges. This helps keep strengths top of mind and integrated into daily operations.



### About us

At SHK Coaching, we believe that true success begins with greater self-awareness. Whether you're a leader or an individual contributor, our strengths-based coaching helps you break free from autopilot and build new habits that enhance both your own potential and that of your team. We focus on what you and your team do best, enabling you to thrive in any environment.

Our coaching programs are rooted in science-backed practices and tailored to your unique challenges. With a global reach, we coach in English, Danish, French, and German, offering personalized support to clients worldwide. Grounded in Gallup's strengths philosophy, our approach ensures that you leave with actionable insights and a clear strategy to achieve your goals.

With years of corporate experience—particularly in product management—we deeply understand the complexities professionals face. This allows us to deliver coaching that's not only relevant but also directly addresses the demands of today's corporate landscape.



GALLUP CERTIFIED Strengths Coach

# TOGETHER ACHIEVE

